



GOLF EXPERIENCES & EVENTS

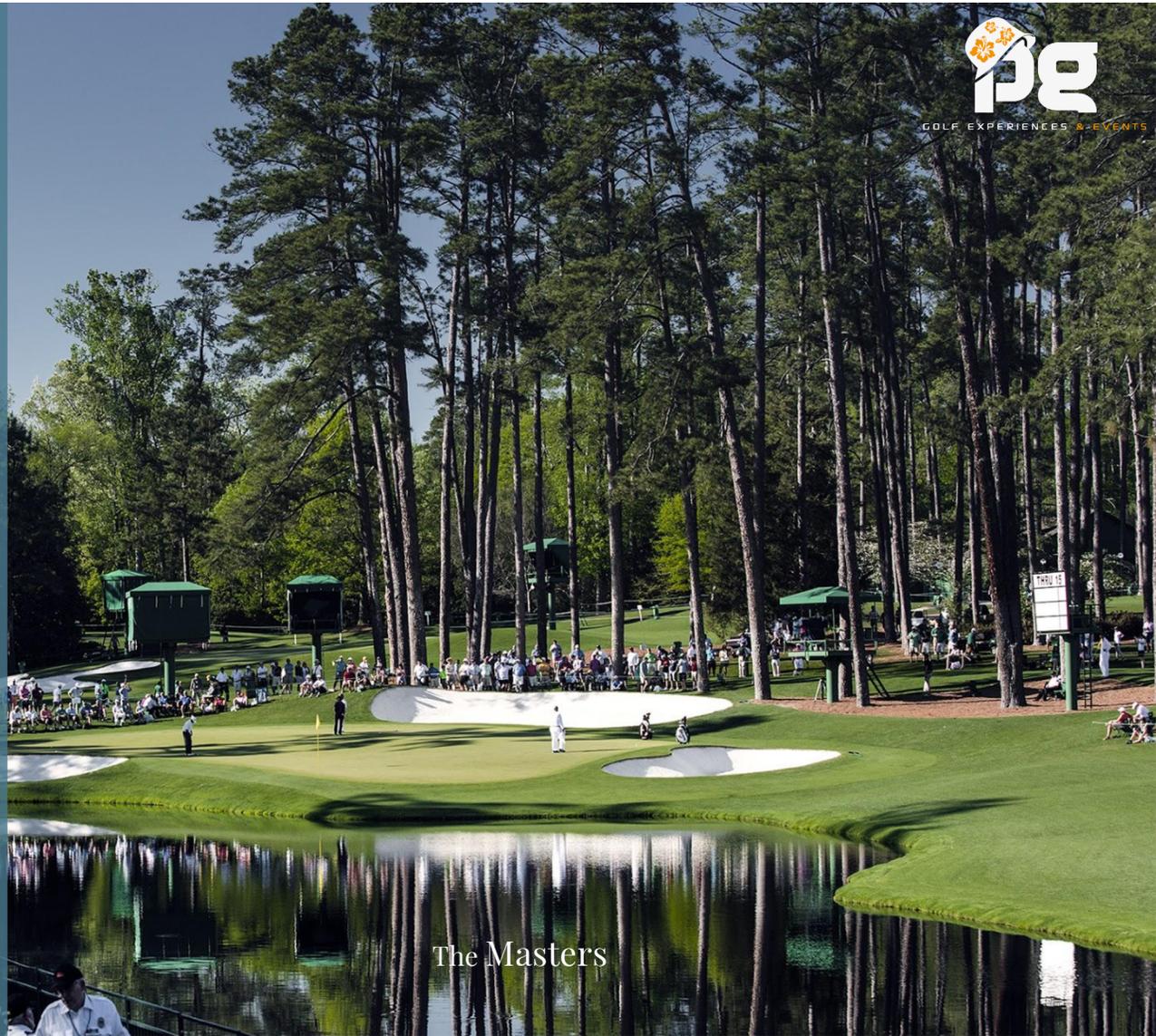
The Masters 2021

Overview

It all began with an amateur golfer and a banker. Bobby Jones, a lawyer by profession, was a champion golfer and Clifford Roberts had made his fortune on Wall Street. Unhappy with the constant pressures of competition, Jones longed to play with friends away from the hordes. And so, together with Roberts, he created his dream course. In 1933, Augusta National Golf Club opened its doors and, a year later, they invited 72 golfers to play in the first-ever Masters, as it would become.

Your Masters Experience

Our entire ethos is focused on making this the best sporting experience of your life. Prior to the event our bespoke app will provide a wealth of key information covering all aspects of your itinerary. Then, from the second you land, our expert team will deliver a full 24/7 concierge service. Mirroring your daily itinerary we'll provide detailed information on the local area while preparing you for the special day at The Masters. We'll tell you where to park your chairs, the best viewing spots and the secrets to making the most of a day at golf's most iconic tournament.



Golf

White Columns Country Club

A championship golf course designed by world renowned architect Tom Fazio. The course has a distinctly traditional feel and provides a true private club experience.

TPC Sugarloaf

Crafted by the legendary Greg Norman, Sugarloaf fits harmoniously within its surroundings on the site of the former Rollins Farm. Named by Golf Digest among the “Best New Private Clubs in the U.S.”

The Standard Club

A challenge to every level of player from the novice to touring professional demanding management as well as shot execution. Widely regarded as one of Atlanta’s finest private courses.

The Manor Golf & Country Club

Home to the only Tom Watson–designed championship golf course in Georgia. According to Watson, the course “was designed for one thing and one thing only: fun for all”



The Standard Club

Itinerary

Tuesday 6th April

Arrive in Atlanta (ATL)
Check In: The InterContinental, Atlanta

Wednesday 7th April

Golf: White Columns Country Club

Thursday 8th April

Golf: TPC Sugarloaf

Friday 9th April

Golf: The Standard Club

Saturday 10th April

Golf: The Manor Golf & Country Club

Sunday 11th April

Transfer to Augusta (2hr 15 mins)
Final Day Attendance - The Masters
Return transfer to The InterContinental

Monday 12th April

*Additional Sightseeing or private golf
options available*

Tuesday 13th April

Check Out
Transfer to Atlanta (ATL)
Departures



The InterContinental Hotel

Inclusions & Price

Accommodation

7 Nights B&B at The InterContinental Hotel

Golf

White Columns Country Club
TPC Sugarloaf
The Standard Club
The Manor Golf & Country Club

Masters Experience:

Final Day Ticket + inclusive offsite hospitality
**Includes breakfast, lunch, afternoon snacks
and all-day premium open bar, within 10
minutes' walk of the main gates. Includes
souvenir Masters chair**

Transport

Luxury ground transfers

Additional Services

Bespoke travel app itinerary
24/7 end-to-end onsite event support

Price

€7,700 per person sharing room
€8,950 per person single room

The Masters



AMEN CORNER



HOLES 2, 3, 4